

NORTH KENT connect

DISCOVER WHAT'S POSSIBLE

OUR VISION

A community of thriving people

OUR MISSION

North Kent Connect is a Christian organization committed to improving the lives of all people in northern Kent County by providing access to basic needs and promoting economic independence.

OUR CORE VALUES

All people are created in the image of God. All people are precious to God.

We care for those in need with love and grace.

We believe in neighbors helping neighbors through partnerships.

We celebrate the diversity of people and treat everyone with compassion, dignity and respect.

We empower people to make positive changes in their lives.

We are good stewards of our resources.

FUN FACTS ABOUT NKC

- Two staff members (out of 13) are bilingual.
- Two staff members are social workers.
- We recycle unusable clothing and books, broken Christmas lights, wire, metal, and cardboard.
- Our funding comes primarily from individuals, churches, businesses, civic groups, and foundations.

STATISTICS

Unduplicated Clients
3,467

Referrals to Support Pantries
1,446

Food Items Distributed
161,106

Holiday Food Bags Distributed
438

Senior Meals Delivered
10,920

Senior Pantry Visits
1,680

Tax Returns Prepared
600

DEMOGRAPHICS

Children (0-17)
1,366

Adults (18-59)
1,642

Seniors (60+)
459

Women
56%

Men
44%

Caucasian
77%

Hispanic
15%

Multiracial or Other
8%

Rockford Resident
20%

Cedar Spring Resident
30%

Sparta/Kent City Resident
29%

Other Area Resident
21%

OUR HISTORY

- The Rockford Community Service Center was founded in 1973 by a group of concerned individuals working through the Rockford Area Ministerial Association.
- NKC has been operating in its current location on Northland Drive and 12 Mile Road since 2003. Half of the 16,000 square foot facility is used for the Store (clothing and household goods), The Market (fresh food), and offices. The other half is a warehouse used to store food and clothing donations.

OUR PARTNERS AT NKC

Arbor Circle

Arbor Circle provides on-site mental health and substance abuse services to individuals in northern Kent County.

Mel Trotter Ministries

The Mel Trotter Ministries Outreach Advocate connects individuals and families in crisis with resources to help them overcome barriers associated with homelessness and lack of housing.

West Michigan Works!

West Michigan Works! staff is available to help individuals in Kent County write resumes, cover letters and other materials to aid in job searches.

NKC STORE

The Store at North Kent Connect provides affordable high-quality, gently-used items to clients and the community.

Two things make The Store unique. The first is that **all proceeds from The Store stay locally in northern Kent County**. The funds benefit NKC Crisis and Empowerment programs.

The second is the V.I.P. Plan. Clients can participate in the V.I.P. Plan in three ways. They can...

- **V**olunteer in the community for store credit
- **I**nvest in themselves by taking a class for store credit
- **P**urchase items outright

NKC BOARD MEMBERS

EXECUTIVE COMMITTEE

Kristin E. Britt, President
Steve Trudell, Vice President
Larry Hulst, Secretary
Ken Syrba, Treasurer
Nurya Love Parish, Clergy Representative

BOARD OF DIRECTORS

Michael Birkmeier
Michael Bohnsack
Jackie DeBruler
Kim DeLong
Keith Scott
James Ward

NKC FINANCIALS

FYE 2017

Total Support & Revenue:
\$2,153,615

Program Expenses:
\$1,973,923

Management & General Expenses:
\$66,220

Fundraising Expenses:
\$80,866

End of Year Net Asset Balance:
\$1,056,745

You can view our complete 990 at
www.nkconnect.org.

FOR MORE INFO

For more information on North Kent Connect, please contact Executive Director Claire Guisfredi at claire.guisfredi@nkconnect.org or (616) 866-3478.